

SEP12 Political Selling Levels #1

9/07/12 - 9/30/12 SEP12

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DAY(S)	TIME PERIOD	PROGRAM	SEC 1	SEC 2	SEC 3	NOTES
M-F	6:30-7:00AM	Seinfeld	75	50	40	
M-F	7:00-8:00AM	FOX29 Morning News	155	100	75	
M-F	8:00-9:00AM	FOX29 Morning News	155	100	75	
SUN	9:00-10:00AM	FOX News Sunday	100	75	50	
M-F	9:00-10:00AM	Maury	155	130	65	
M-F	10:00-11:00AM	Maury	155	130	65	
M-F	11:00AM-12:00PM	Jerry Springer	155	130	65	
M-F	12:00-1:00PM	Jerry Springer	155	130	65	
M-F	9:00AM-1:00PM	Morning ROS (Day 1)	130	100	55	
МЕ	4.00 0.00DM	America Navy	400	75	50	
M-F	1:00-2:00PM	America Now	100	75 75	50	
M-F	2:00-3:00PM	Wendy Williams	100	75 75	50	
M-F	3:00-4:00PM	Steve Harvey	100	75	50	
M-F	1:00-4:00PM	Afternoon ROS (Day 2)	100	75	50	
M-F	4:00-4:30PM	FOX29 News First at 4:00	130	100	65	
M-F	4:30-5:00PM	Extra	130	100	65	
M-F	5:00-6:00PM	Ricki Lake	155	130	65	
M-F	6:00-6:30PM	Everybody Loves Raymond	130	100	65	
M-F	6:30-7:00PM	Simpsons	130	100	65	
SAT/SUN	12:00-7:00PM	Matinees & Other Weekend Fill	130	100	65	
МГ	7.00 7.20DM	Dia Dona Theony	425	200	210	
M-F	7:00-7:30PM	Big Bang Theory	435	390	210	
M-F	7:30-8:00PM	Big Bang Theory	435	390	300	
M-SU	10:00-11:00PM	Ten O'Clock News	615	525	345	
	44.00.44.00DM	Ham I Mat Vana Mathan	400	455	400	
M-F	11:00-11:30PM	How I Met Your Mother	180	155	130	
M-F	11:30PM-12:00AM	TMZ	155	130	55	
SAT	11:00PM-12:00AM	Touch	155	130	100	
SUN	11:00PM-12:00AM	Extra	130	100	50	
M-F	12:00-12:30AM	The Office	100	75	45	
M-F	12:30-1:00AM	According To Jim	75	50	25	
SAT	12:00-12:30AM	30 Seconds To Fame	75	50	40	
SAT	12:30-1:00AM	Everybody Loves Raymond	75	50	40	
SUN	12:00-1:00AM	TMZ	75	50	40	
M-F	1:00-2:00AM	Ten O'Clock News Rebroadcast	75	50	15	
M-SU	2:30-5:00AM	Overnight	15	9	4	

EFF = Effective Date LTC = Last Telecast Date NA = Not Available

NR = Not Running

9/07/12 - 9/30/12 SEP12

DAY(S)	TIME PERIOD	PROGRAM	SEC 1	SEC 2	SEC 3	NOTES
MON	8:00-9:00PM	Hotel Hell	570	480	390	9/10 ONLY
MON	8:00-9:00PM	Bones	1425	1200	390	EFF 9/17
MON	9:00-10:00PM	Hell's Kitchen	570	480	390	9/10 ONLY
MON	9:00-10:00PM	Mob Doctor	1200	975	390	EFF 9/17
TUE	8:00-10:00PM	So You Think You Can Dance	1650	1425	975	9/11, 9/18 ONLY
WED	8:00-10:00PM	X Factor	1650	1425	975	
THU	8:00-9:00PM	X Factor	1650	1425	975	
THU	9:00-10:00PM	Glee	1425	1200	480	
FRI	8:00-9:00PM	House	480	390	280	9/07, 9/14 ONLY
FRI	9:00-10:00PM	Bones	480	390	300	9/07, 9/14 ONLY
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SUN	7:00-7:30PM	American Dad	390	300	210	NR 9/09, 9/30
SUN	7:30-8:00PM	Cleveland	390	300	210	NR 9/09, 9/30
SUN	8:00-8:30PM	The Simpsons	795	650	570	
SUN	8:30-9:00PM	The Simpsons	570	480	390	LTC 9/23
SUN	8:30-9:00PM	Bob's Burgers	650	570	480	9/30 ONLY
SUN	9:00-9:30PM	Family Guy	795	650	570	
SUN	9:30-10:00PM	Family Guy	570	480	390	LTC 9/23
SUN	9:30-10:00PM	American Dad	650	570	480	9/30 ONLY
			9/07	/12 - 9/3	0/12	
SPECIAL	S		3/01/	SEP12	0/12	
DAY(S)	TIME PERIOD	PROGRAM	SEC 1	SEC 2	SEC 3	NOTES
FRI 9/21	8:00-9:00PM	Bones	480	390	280	Season Premiere Encore
FRI 9/21	9:00-10:00PM	Mob Doctor	480	390	300	Series Premiere Encore
						Selles Fleilliele Lilcole
TUE 9/25	8:00-8:30PM	New Girl	1200	975	675	
TUE 9/25	8:30-9:00PM	Ben & Kate	1200	675	675	
TUE 9/25	9:00-9:30PM	New Girl	1425	1200	675	
TUE 9/25	9:30-10:00PM	Mindy Project	1200	975	675	
FRI 9/28	8:00-9:00PM	Kitchen Nightmares	480	390	280	Season Premiere!
FRI 9/28	9:00-10:00PM	Fringe	480	390	300	ocason i remiere:
FRI 9/28	9:00-10:00PM	Fringe				ocason i remere:
		Fringe		/12 - 9/3		Coason Francis:
SPORTS	;		9/07/	/12 - 9/3 SEP12	0/12	
SPORTS DAY(S)	TIME PERIOD	PROGRAM_		/12 - 9/3	0/12	NOTES
SPORTS DAY(S) MAJOR LE	TIME PERIOD	<u>PROGRAM</u>	9/07/ SEC 1	/12 - 9/3 SEP12 SEC 2	0/12 SEC 3	
SPORTS DAY(S) MAJOR LE SAT	TIME PERIOD AGUE BASEBALL 3:00-3:30PM	PROGRAM MLB Player Poll	9/07/ SEC 1	/12 - 9/3 SEP12 SEC 2	SEC 3	
SPORTS DAY(S) MAJOR LE	TIME PERIOD	<u>PROGRAM</u>	9/07/ SEC 1	/12 - 9/3 SEP12 SEC 2	0/12 SEC 3	
SPORTS DAY(S) MAJOR LE SAT SAT	TIME PERIOD AGUE BASEBALL 3:00-3:30PM 3:30-7:00PM	PROGRAM MLB Player Poll	9/07/ SEC 1	/12 - 9/3 SEP12 SEC 2	SEC 3	
SPORTS DAY(S) MAJOR LE SAT SAT COLLEGE	TIME PERIOD AGUE BASEBALL 3:00-3:30PM 3:30-7:00PM FOOTBALL	PROGRAM MLB Player Poll Major Leage Baseball	9/07/ SEC 1 210 390	712 - 9/3 SEP12 SEC 2 180 300	SEC 3 155 180	
SPORTS DAY(S) MAJOR LE SAT SAT COLLEGE SAT	TIME PERIOD AGUE BASEBALL 3:00-3:30PM 3:30-7:00PM FOOTBALL 7:00-7:30PM	PROGRAM MLB Player Poll Major Leage Baseball College Football on FOX Pre-Game	9/07/ SEC 1 210 390	712 - 9/3 SEP12 SEC 2 180 300	0/12 SEC 3 155 180 100	<u>NOTES</u>
SPORTS DAY(S) MAJOR LE SAT SAT COLLEGE SAT SAT 9/08	TIME PERIOD AGUE BASEBALL 3:00-3:30PM 3:30-7:00PM FOOTBALL 7:00-7:30PM 7:30-11:00PM	PROGRAM MLB Player Poll Major Leage Baseball College Football on FOX Pre-Game College Football on FOX	9/07/ SEC 1 210 390 155 480	712 - 9/3 SEP12 SEC 2 180 300 130 390	0/12 SEC 3 155 180 100 300	NOTES Nebraska @ UCLA
SPORTS DAY(S) MAJOR LE SAT SAT COLLEGE SAT SAT 9/08 SAT 9/15	TIME PERIOD AGUE BASEBALL 3:00-3:30PM 3:30-7:00PM FOOTBALL 7:00-7:30PM 7:30-11:00PM 7:30-11:00PM	PROGRAM MLB Player Poll Major Leage Baseball College Football on FOX Pre-Game College Football on FOX College Football on FOX	9/07/ SEC 1 210 390 155 480 480	712 - 9/3 SEP12 SEC 2 180 300 130 390 390	0/12 SEC 3 155 180 100 300 300 300	NOTES Nebraska @ UCLA USC @ Stanford
SPORTS DAY(S) MAJOR LE SAT SAT COLLEGE SAT SAT 9/08 SAT 9/15 SAT 9/22	TIME PERIOD AGUE BASEBALL 3:00-3:30PM 3:30-7:00PM FOOTBALL 7:00-7:30PM 7:30-11:00PM 7:30-11:00PM 7:30-11:00PM	PROGRAM MLB Player Poll Major Leage Baseball College Football on FOX Pre-Game College Football on FOX College Football on FOX College Football on FOX College Football on FOX	9/07/ SEC 1 210 390 155 480	712 - 9/3 SEP12 SEC 2 180 300 130 390 390 390	0/12 SEC 3 155 180 100 300 300 300 300	NOTES Nebraska @ UCLA
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SPORTS DAY(S) MAJOR LE SAT SAT COLLEGE SAT SAT 9/08 SAT 9/15 SAT 9/22 SAT 9/29 NFC FOOT	TIME PERIOD AGUE BASEBALL 3:00-3:30PM 3:30-7:00PM FOOTBALL 7:00-7:30PM 7:30-11:00PM 7:30-11:00PM 7:30-11:00PM 7:30-11:00PM	PROGRAM MLB Player Poll Major Leage Baseball College Football on FOX Pre-Game College Football on FOX	9/07/ SEC 1 210 390 155 480 480 480 480	712 - 9/3 SEP12 SEC 2 180 300 130 390 390 390 390 390	0/12 SEC 3 155 180 100 300 300 300 300 300	Nebraska @ UCLA USC @ Stanford TBA
SPORTS DAY(S) MAJOR LE SAT SAT COLLEGE SAT SAT 9/08 SAT 9/15 SAT 9/22 SAT 9/29 NFC FOOT SUN	TIME PERIOD AGUE BASEBALL 3:00-3:30PM 3:30-7:00PM FOOTBALL 7:00-7:30PM 7:30-11:00PM 7:30-11:00PM 7:30-11:00PM 7:30-11:00PM	PROGRAM MLB Player Poll Major Leage Baseball College Football on FOX Pre-Game College Football on FOX College Football on FOX College Football on FOX College Football on FOX FOX NFL Sunday	9/07/ SEC 1 210 390 155 480 480 480 480	712 - 9/3 SEP12 SEC 2 180 300 130 390 390 390 390 390	0/12 SEC 3 155 180 100 300 300 300 300 300	Nebraska @ UCLA USC @ Stanford TBA
SPORTS DAY(S) MAJOR LE SAT SAT COLLEGE SAT SAT 9/08 SAT 9/15 SAT 9/22 SAT 9/29 NFC FOOT	TIME PERIOD AGUE BASEBALL 3:00-3:30PM 3:30-7:00PM FOOTBALL 7:00-7:30PM 7:30-11:00PM 7:30-11:00PM 7:30-11:00PM 7:30-11:00PM	PROGRAM MLB Player Poll Major Leage Baseball College Football on FOX Pre-Game College Football on FOX College Football on FOX College Football on FOX College Football on FOX FOX NFL Sunday NFC Early Game	9/07/ SEC 1 210 390 155 480 480 480 480 1650	712 - 9/3 SEP12 SEC 2 180 300 130 390 390 390 390 390 1425	0/12 SEC 3 155 180 100 300 300 300 300 300	Nebraska @ UCLA USC @ Stanford TBA
SPORTS DAY(S) MAJOR LE SAT SAT COLLEGE SAT SAT 9/08 SAT 9/15 SAT 9/22 SAT 9/29 NFC FOOT SUN SUN 9/09 SUN 9/09	TIME PERIOD AGUE BASEBALL 3:00-3:30PM 3:30-7:00PM FOOTBALL 7:00-7:30PM 7:30-11:00PM 7:30-11:00PM 7:30-11:00PM 7:30-11:00PM 1:00-1:00PM 1:00-4:15PM 4:15-7:30PM	PROGRAM MLB Player Poll Major Leage Baseball College Football on FOX Pre-Game College Football on FOX College Football on FOX College Football on FOX College Football on FOX FOX NFL Sunday NFC Early Game NFC Late Game	9/07/ SEC 1 210 390 155 480 480 480 480 1650 2100	712 - 9/3 SEP12 SEC 2 180 300 130 390 390 390 390 1425 1875	0/12 SEC 3 155 180 100 300 300 300 300 300 855 1200	Nebraska @ UCLA USC @ Stanford TBA
SPORTS DAY(S) MAJOR LE SAT SAT COLLEGE SAT SAT 9/08 SAT 9/15 SAT 9/22 SAT 9/29 NFC FOOT SUN SUN 9/09 SUN 9/09 SUN 9/16	TIME PERIOD AGUE BASEBALL 3:00-3:30PM 3:30-7:00PM FOOTBALL 7:00-7:30PM 7:30-11:00PM 7:30-11:00PM 7:30-11:00PM 7:30-11:00PM 1:00-1:00PM 1:00-4:15PM 4:15-7:30PM 1:00-4:00PM	PROGRAM MLB Player Poll Major Leage Baseball College Football on FOX Pre-Game College Football on FOX FOX NFL Sunday NFC Early Game NFC Late Game NFC Late Game NFC Early Game	9/07/ SEC 1 210 390 155 480 480 480 480 1650 2100 1650	712 - 9/3 SEP12 SEC 2 180 300 130 390 390 390 390 1425 1875 1425	0/12 SEC 3 155 180 100 300 300 300 300 300 855 1200 855	Nebraska @ UCLA USC @ Stanford TBA
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